

REGIONAL DIRECTOR BIOGRAPHY

Dan Buchanan

South UK Region



Dan is a Soft Tissue and Performance Therapist with over 14 years of experience working across a variety of elite and professional sports, most recently with Reading FC and Derby County FC. After completing his Sport Rehabilitation degree in 2003 he went on to develop a specialism in soft tissue and performance therapy.

He enjoys the challenge of working with a range of people from elite athletes through to individuals living with pain and chronic health conditions. As a Regional Director of the SMA he is committed to improving the quality of Soft Tissue Therapy provision in the UK.

He recently set up GoPerform (a sports injury and performance centre in Reading) with former colleagues from Reading FC, they offer elite level support services to the sporting population and are the first centre of their type in the UK.