

# DIRECTOR BIOGRAPHY

Fiona McBurney

Northern Ireland



Fiona qualified from University of Ulster 1994 with her Degree in Physiotherapy and continued her academic career at Trinity college Dublin graduating with her Masters in Sports Medicine 1996. Since 1996 she has taught Sports Massage at local College in Belfast to date.

I have always enjoyed physical activity, trekking mountains, camping, and playing sports over the course of my life. I have a personal interest is promoting soft tissue and sports massage therapists for Ireland.

I have been fortunate to work with high profile individuals like Neil Diamond, Lady Gaga, Brian May & Roger Taylor form Queen, Brian Ferry, West life and some more. I also have worked with All Ireland winning Athletes and Trained many therapists who have successful Business' from Certification in Sports Massage. One of the fathers who did the evening course, when asked why he was doing the course "my sons are interested in boxing so maybe I can help them someway", one of whom is now a World Champion!!

Over the course of the last twenty-three years, I have trained many sports massage therapists.

In the early days when sports massage was unregulated, until the VISION of the Sports Massage Association, going for a sports massage was not considered to be cool!!

Can you even imagine there was a time that to have a sports massage therapist was not popular, and even considered to be "soft". So different with today's attitude!! Thank Goodness for this and the difference it has made to all of those who has benefitted for the treatments.