

DEE SO'OIALO
(NÉE HOLDSWORTH)



Dee is the youngest Chair to have ever stood for ESTA when elected in 2015, but her experience and passion is second to none. Dee works with some of the world's leading horses and riders, with some coming home with gold and silver medals from the London 2012 and Rio 2016 Olympic games. Having worked and ridden internationally in Europe, Mozambique and the Middle East, Dee has brought fresh ideas and her role is to oversee and be the voice and ears for ESTA, whilst managing events, marketing and roles within the organisation. Dee has been a member of both The SMA and ESTA since she started as a student and is thrilled with the new partnership between the two associations and is very excited for the future.

Always open to opportunities and new ideas, please contact Dee with any suggestions or thoughts.

Contact Dee at this address:

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